

Todd Beals, Business & Product Development, Audiovox Corp. – Consumer Electronics Group:

Beals is currently responsible for all content partnerships, strategic product development, user experience, product training and social networking - primarily for the RCA and Acoustic Research brands. He's also the in-house evangelist for AR internet radios found at www.arinfiniterradio.com, which won a CES Innovation Award in 2008 and Beals has also filed several product patents.

In this position he oversees the creation and manufacturing of innovative audio/video consumer electronic hardware & software for the mass market, such as: mp3 players, flash camcorders, digital voice recorders, Wi-Fi internet radios and eReaders.

Although his first love was music, his career paths have consistently led to the intersection of media, technology, business and the web. Prior to joining the former Thomson/RCA team in 2007, he held numerous roles in the music and the entertainment industries for over fifteen years working for Walt Disney, Reel People's Music and Goin' Native Records. Those roles included producer, audio engineer, VP of Business Development, international consultant and digital experience officer.

Beals has also worked in the Expendable Launch Vehicle Program (ELV) at the Kennedy Space Center for Boeing as a Communications Specialist. Under NASA's direction, he provided telecommunication services for national clients by custom designing, installing, and trouble shooting mission critical audio, video, and data circuits.

Beals has been twice nominated for an ITS International Monitor Award and voted a winner in 1992 for "Best Movie Sound Design" shown at the World's Fair in Spain. In addition, he solo engineered 3 acoustic recordings that won prestigious Downbeat Magazine Awards in 1998. He was also nominated for an Addy Award in 2000 for his original music production for the state tourism board of Missouri. Beals has also worked for major television networks like ABC, NBC and ESPN engineering recordings for CD's, television, film, radio, and internet broadcasts. In addition to being a longtime member of the critically acclaimed Sam Rivers' Rivbea Orchestra, he's worked on an Emmy award winning television series and recorded several Grammy Award artists.

Beals is also an occasional music/CE journalist, and his articles have been featured online with Billboard's PostPlay, JupiterMedia's DRM Watch, Digital Music News, The Music Dish Network, Mobile Content News and Digital Media Wire. In addition, he's also been interviewed on Phil Leigh's Inside Digital Media Program, quoted by the press, and appears on leading industry panels (i.e., CEA, DCIA, NAB, BBC, IMDA). His writing has been published in entertainment attorney Steve Gordon's book "The Future of the Music Business: How to Succeed with the New Digital Technologies."

Beals received a B.A. in jazz performance from the University of North Florida on scholarship, an A.A. in sound recording from FullSail Center for the Recording Arts and an M.B.A. from the University of Central Florida with a specialization in Information Systems Management.

He currently lives in Indianapolis, IN, with his wife and daughter and time permitting, still performs on trumpet and mixes live sound on the weekends. Todd is a former Board Member of the Digital Media Alliance of Florida and currently volunteers with the Internet Media Device Alliance's Steering Committee.